

REBECCA SAVRANSKY

JOURNALIST

CONTACT

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EDUCATION

MEDILL SCHOOL OF JOURNALISM

Northwestern University, 2015

B.S. in Journalism,
Political Science

QUEEN MARY UNIVERSITY

London Study Abroad

SKILLS

SOFTWARE

Adobe Photoshop, Indesign,
Illustrator, Premiere, Audition,
Fireworks and Edge Animate

COMPUTER PROGRAMMING

HTML, CSS, Less and Javascript/Jquery

OTHER

AP Style, Headline Writing, SLR Cameras

RELEVANT COURSEWORK

Interactive News, Writing and Reporting,
Multimedia Storytelling, Web Design,
Photojournalism, Enterprise Reporting,
Media Law and Ethics

INTERESTS AND ORGANIZATIONS

Chicago Marathon 2011, 2012, 2014, 2015, 2016
DC Marathon 2016, 2017; Nashville Marathon 2016

EXPERIENCE

● SOCIAL MEDIA CURATOR, REPORTER THE HILL

JANUARY 2016 - PRESENT WASHINGTON, D.C.

- **SOCIAL MEDIA CURATOR, REPORTER** AUGUST 2017 TO PRESENT Find and write breaking news posts; Run The Hill's Twitter and Facebook accounts; Find unique ways to promote The Hill's content on different mediums using original headlines optimized for engagement on social platforms; Pull out a variety of angles in stories to highlight different elements and make stories understandable to a wider audience; Repackage stories to include visuals; Track The Hill's social media measurements using Chartbeat
- **BREAKING NEWS REPORTER**, JANUARY 2016 TO JULY 2017 Report on breaking news, including President Donald Trump's policy proposals, White House press briefings, congressional hearings and other events with an impact on policy decisions; Write 10 to 20 posts a day with the goal of producing quick, clean and accurate content ahead of our competitors; Responsible for pitching several posts a day and writing longer analysis pieces

● REPORTER THE FREDERICK NEWS-POST

JULY 2015 - JANUARY 2016 FREDERICK, MARYLAND

- Social services reporter at the daily paper in Frederick, Maryland
- Focus on coverage of social services in Frederick County, including issues of poverty, homelessness, mental health, disabilities and affordable housing
- Responsible for seeking out stories, sending weekly budgets, writing on deadline, pitching longform stories and communicating with newsroom

● MANAGING EDITOR, SUMMER EIC THE DAILY NORTHWESTERN

SEPTEMBER 2011 - JUNE 2015 EVANSTON, ILLINOIS

- **MANAGING EDITOR**, SEPT. 2014-DEC. 2014 Senior staffer in charge of all content; Write/approve all story elements including headlines, decks, captions and pull quotes; Monitor copy flow; Act as EIC when EIC not present; Review and critique all content; Encourage communication
- **SUMMER EIC**, JUNE. 2014-SEPT. 2014 Compile, assign, read and edit all content; Write several stories a week; Organize and write breaking news stories; Communicate with writers, designers and photographers; Publish and promote all stories; Compile and design The Daily's Orientation Issue, mailed to all incoming freshman

● REPORTER THE MEDILL JUSTICE PROJECT

APRIL 2015 - JUNE 2015 EVANSTON, ILLINOIS

- Investigate in-depth potentially wrongful convictions and evaluate case based on scientific evidence
- Interview relevant parties, research and review all relevant court documents, file FOIAs
- Devise strategy with team members; Raise questions about case

● EDITORIAL INTERN THE MIAMI HERALD

JANUARY 2015 - MARCH 2015 MIAMI, FLORIDA

- Cover breaking news, community events, crime stories and business topics
- Report and write feature stories about prominent Miami residents, political developments or breaking crime stories; live-tweet during events